



PERSONAL INFORMATION

NAME Janessa Mc Kell

NATIONALITY Trinidadian

PROFESSIONAL SKILLS

Adobe Illustrator, Photoshop,
Dreamweaver, InDesign, HTML,
CSS4, HTML5, PHP
Expert Level - WordPress CMS
Intermediate Level - Logic Pro,
Reason

ETCETERA

AUTHOR | BLOGGER

BLOG:
janberryblog.wordpress.com

BOOK:
GODCALL: Published Aug 2009
- (Poetry) and CD (Spoken Word)

HOBBIES

Running, Reading, Writing

CONTACT ME

janessa.mckell@gmail.com

janessamckell.com

EDUCATION

Emmanuel College (Boston, Mass, USA) 2000 - 2002
BFA Graphic Design

UWI ROYTEC 2011 - 2013
Diploma - Marketing and Sales Management

Arthur Lok Jack Graduate School of Business Apr 2015
Social Media Strategy

University of Sunderland, UK
(via SBCS, Trinidad) Sept 2015 - Mar 2016
BA Hons Graphic Design program

WORK EXPERIENCE

Graphic Designer|Design Manager
- Laser Graphics Marketing Jan 2003 - Feb 2004
- Corbin Communications Mar 2004 - Sep 2005
- Lasercuts Ltd Sep 2007 - Feb 2008
- VIRB Ltd Sep 2009 - Dec 2010

Digital Marketing Specialist Oct 2012 - Jun 2013
Yellow House Media

Facilitator|Guest Lecturer|Teacher|Coach 2012 - 2013
- 'Developing a Social Media Strategy' Workshop (NEDCO/ETIIC)
- Marketing Lecture - TTHTI
- 'Graphic Design' Tutor - YTEPP
- StartUp Weekend T&T - Branding and Marketing Coach

Web Developer|Social Media Manager|Content Producer
- iGovTT Feb 2014 - Feb 2016

Event Producer|Brand and Marketing Coordinator
- The InkQuest - Poetry Event - 2 Installations 2009
- New Fire Festival (newfireworld.com) Oct 2015 - Dec 2016

Creative Entrepreneur Sep 2005 - present
- greenInk - Sole Proprietor -> Green Ink Ltd - Owner and Director

Web Developer Dec 2016 - Jul 2017
- Performance Foundry (performancefoundry.com)